

Statement of Service Performance

For the year ended 31 March 2026

OUR ASPIRATION

Healthy food for all, forever.
*Oranga kai, oranga tangata,
haere ake nei*

OUR VISION

To create an enduring
environment where
growers thrive.

PURPOSE

Leadership, advocacy
and influence for
grower success.

GOALS



Growing is
rewarding



All growers are
responsible growers



Growers can
keep growing



Strength through trust
and cooperation

Horticulture New Zealand is an incorporated Society funded by a levy under the Commodity Levies (Vegetable and Fruit) Order 2024.

The Levy Order Act requires the Levy Funds to be spent on the following:

- Research and development.
- Market and trade research, development and promotion.
- Industry promotion.
- Development and implementation of quality assurance.
- Education and training including attracting people to the industry and, developing and retaining them.
- Information and communication including advocating for and representing growers.
- Protection and improvement of the health of plants including biosecurity activities.
- Day-to-day administration of Horticulture New Zealand including a central grower registration system.

Strategic Priority	Measure	2025/26 Outcome	2024/25 Outcome
Shaping Sector Strategy We delivered on shaping sector strategy to ensure there is a collective long-term vision for horticulture and an effective structure to deliver on strategic initiatives by: • Influencing wider food and fibre sector initiatives. • Participating in pan-sector working groups allows HortNZ to advance horticultural interests at the table with other primary sector groups. • Invitation to participate in these groups shows that the HortNZ voice is valued. • HortNZ is often the only representative for the horticulture industry in these groups and makes clear what differentiates our needs from other industries.	The number of pan-sector working groups or governance groups that HortNZ participated in.	HortNZ participated in 23 pan-sector working groups or governance groups.	HortNZ participated in 18 pan-sector working groups or governance groups.
Proactively Influencing Policy We delivered on proactively influencing policy to seek the best operating conditions for horticulture in the areas of environment, biosecurity, food safety, crop protection and labour by: • Responding to government and local council consultations.	The number of submissions lodged by HortNZ.	HortNZ lodged 53 submissions	HortNZ lodged 49 submissions
Telling the Horticulture Story We delivered on telling the horticulture story to elevate support for growing by: • Conveying what the opportunities are and what it takes to grow good food.	Number of HortNZ media releases published and the number of media requests for comment.	• HortNZ published 82 media releases/stories on the HortNZ website. • Produced eleven issues of NZGrower & Orchardist. • Issued a weekly newsletter.	HortNZ published 72 media releases/stories on the HortNZ website. There were two issues each of the NZGrower and The Orchardist magazines, three issues of a combined head-to-tail magazine, three issues of a combined magazine with an additional fruit, and an additional vegetable grower section, and two magazines with a combined title. We also issued a weekly email newsletter.
Translating Sector Wide Change We delivered on translating sector wide change to ensure growers and rural professionals were aware of newly implemented policy, regulations and requirements by: • Providing growers and rural professionals with up-to-date, relevant and reliable information in an integrated way.	The number of industry information sharing and upskilling events e.g. training sessions/ workshops held by HortNZ.	HortNZ hosted: • Three Horticulture Industry Forums presenting on a range of topics. • Five Growing Change workshops.	HortNZ hosted: • Three Horticulture Industry Forum events presenting on a range of topics of interest for the sector. • Five Growing Change workshops.
Facilitating Grower Connections We delivered on facilitated grower connections to enable sector wide information sharing, celebrating success, networking and attracting and developing talent by: • Hosting events for growers. • Attracting and developing talent.	Number of events held by HortNZ.	• HortNZ held the New Zealand Horticulture Conference (which included the Horticulture Conference and RSE Conference). • HortNZ supported seven Young Grower competitions and hosted the national final.	• HortNZ held the Horticulture and RSE Conferences. • HortNZ supported six Young Grower competitions and hosted the national final.
	Number of people engaging with HortNZ development opportunities.	HortNZ awarded: • HortNZ awarded 49 scholarships. • HortNZ Leadership Programme was delivered with 16 participants.	• HortNZ awarded 63 scholarships. • Eighteen participants took part in the HortNZ Leadership Programme pilot.