



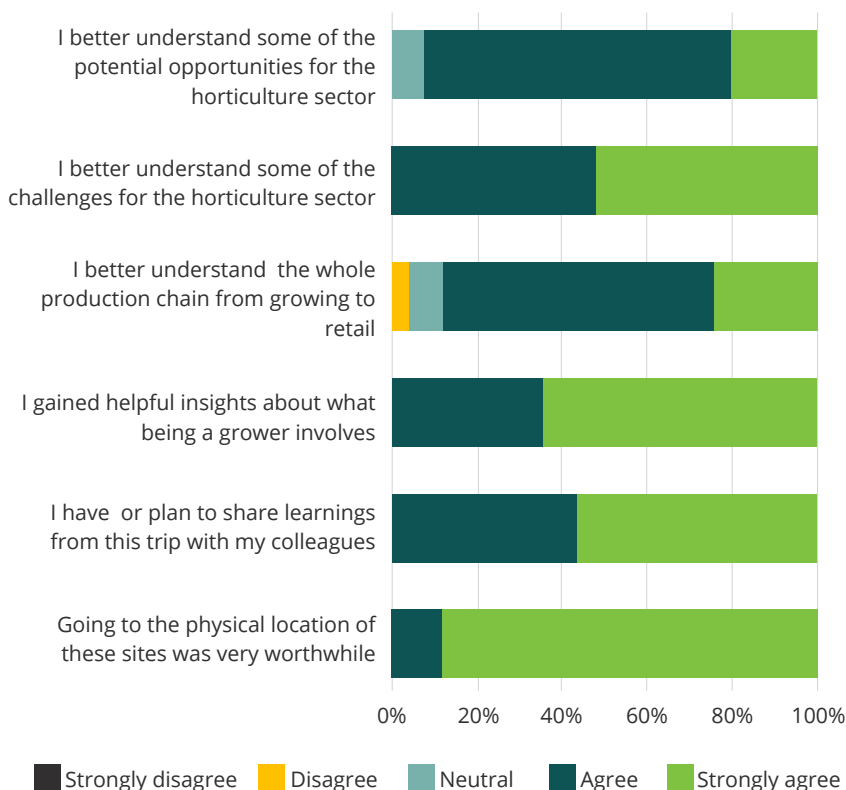
GROWING TOGETHER 2035

Aotearoa Horticulture Action Plan

Horticulture cross-pollination day pilot

An Aotearoa Horticulture Action Plan cross-pollination day was held in February 2024. Thirty-five central and local government officials visited Lewis Farms and Woodhaven Gardens, two major Horowhenua-based, family-run growing businesses. The aim of the day was to allow officials to hear directly from growers about their operating environment, views, concerns and ideas – recognising that it is difficult for officials to travel to the regions to meet with those whom their policies and regulations affect. Officials came from the Ministry for Primary Industries, Ministry for the Environment, Ministry for Business, Innovation and Employment, Environmental Protection Authority, and Horizons Regional Council.

What did the officials say?



How does this piece of work deliver on the Aotearoa Horticulture Action Plan?

The cross-pollination day pilot directly contributes to the action:

- Set up a programme to increase knowledge of the horticulture sector and policy between government officials and the sector.