

# Warrant of Fitness 2020-2021

## Priority area

## Measure

## Rationale

### Valued Partnerships



Number of active partnerships between HortNZ and the Government

This will demonstrate whether the Government seeks to actively work with HortNZ

Percentage of growers who  
i) respond to the annual survey and  
ii) rate HortNZ high or very high on the delivering value question

Growers who take part in the survey are actively engaging to provide their thoughts about HortNZ. The percentage who rate HortNZ high or very high gives an indication of the perceived value that HortNZ provides to growers

Number of Product Groups that have work allocation agreements with HortNZ

Indicates the degree of engagement with HortNZ

### Enabling horticulture



Growth in the horticulture sector by  
i) value and  
ii) hectareage

Growth is a proxy for the right regulatory and policy settings being in place – one of HortNZ's focus areas

### Advocacy



Pick up of HortNZ communications

This measure is not how many media releases or social media postings are made – but rather, as a result of those releases and postings, how many are picked up and repeated

Number of invitations for HortNZ to participate in discussions at the early stages of policy/regulation development

Measures how effectively HortNZ is working with government departments, agencies and councils, etc

Number of Product Groups represented by HortNZ in biosecurity meetings

This is an indication of a service provided by HortNZ to product groups that directly reduces duplication

### People



Number of people applying for HortNZ scholarships and the HortNZ leadership course

This would be measured year on year to see if we are attracting people into the horticulture industry. If we are successful in this space, more and more people will seek to participate in these HortNZ initiatives

Number of kiwis placed in work by the Career Progression Manager network

Measures how effective the Career Progression Managers are at attracting and placing New Zealanders in horticulture

### Fit for the Future



Number of submissions made to central and regional government enabling growing in the future

Measures HortNZ's work output that is focused on enabling growing in the future