



Horticulture New Zealand Incorporated

Profit and Loss – Budget 2024/25

Revenue	Actual 2023/24 (\$)	Budget 2024/25 (\$)
Levies	5,865,791	6,274,179
Communications and Stakeholder Engagement	1,521,040	1,689,928
Projects	3,423,423	2,768,061
Corporate Services	561,744	649,782
Total Revenue	11,371,998	11,381,950
Expenses		
Strategy and Policy	1,649,418	1,841,690
Communications and Stakeholder Engagement	3,348,663	3,041,399
Projects	3,090,064	3,835,347
Corporate Services, Executive and Governance	2,701,441	2,750,521
Total Expenses	10,789,586	11,468,956
Total Deficit Budgeted	582,412	(87,006)