

Pan-industry Biosecurity Strategy 2018–2025

Strategic objective:

To achieve better biosecurity outcomes for the benefit all growers through;

- National biosecurity representation for those industries who seek HortNZ leadership
 - Collaboration with product groups who lead biosecurity on behalf of their growers
 - Protect our industry
 - Promote biosecurity awareness
 - Promote biosecurity practices
 - Enhance biosecurity capability
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Key activity areas

Biosecurity activities of Horticulture New Zealand focus on achieving pan-industry outcomes across the New Zealand biosecurity system in the areas of:



Regulation



Policy



Advocacy



Research



Technical

How we work = Collaboration



Strategic context

This strategy links to the HortNZ vision - healthy food for all forever, and mission - creating an enduring environment where growers prosper.

Key activity areas

Biosecurity activities of Horticulture New Zealand focus on achieving pan-industry outcomes across the New Zealand biosecurity system in the areas of regulation, policy, research, technical capability and advocacy. HortNZ will support those industry bodies that lead biosecurity for their growers. In these instances, HortNZ and the industry body will work closely together to ensure there is consistent messaging.



Regulation

- > Monitor the effectiveness of pan-industry biosecurity regulations and procedures
- > Seek to reduce the regulatory compliance burden on growers
- > Promote industry alignment to New Zealand's international obligations



Policy

- > Provide effective input to help shape pan-industry biosecurity policy
- > Represent specified industries in government industry agreement (GIA) fora
- > Promote policies associated with safe trade



Advocacy

- > Promote biosecurity awareness and the benefits of safe trade
- > Communicate biosecurity issues to growers and support sector led biosecurity messaging
- > Advocate for appropriate biosecurity practices to protect growers
- > Advocate and support industry bodies for improved individual, organisational and industry biosecurity capability
- > Provide Wellington-based representation and advocacy to government and other agencies for specified industries



Research

- > Inform the direction of multi-sector biosecurity research
- > Engage with research providers and committees
- > Influence biosecurity research projects to maximise benefit for growers



Technical

- > Provide technical advice and biosecurity services on request
- > Scan for offshore emerging risks to industry
- > Monitor risks relating to pan-industry trade pathways

Collaboration

How we work



Collaborate with Maoridom on biosecurity issues



Collaborate with product groups on biosecurity issues to avoid duplication of work



Engage and coordinate with other plant sectors on shared biosecurity issues