

# Going for Housing Growth: Discussion Document

**August 2025**

## What is the Going for Housing Growth (Pillar One) Discussion Document?

The overall objective of Going for Housing Growth is to improve housing affordability by significantly increasing the supply of developable land for housing, both inside and at the edge of our urban areas.

The government's Pillar 1 proposals are intended to increase development capacity available for housing and business uses, improve land use flexibility and remove unnecessary planning barriers, and provide for well-functioning urban environments. The changes are aimed at ensuring that councils are providing an abundance of development capacity, including in areas of high demand and accessibility, while providing more certainty for councils and communities about what is required.

Pillar 1 of Going for Housing Growth will instead be predominantly given effect to as part of Phase Three of the government's resource management reforms.

## Key points

- It is important to maintain growers' ability to operate in suitable growing locations.
- These locations are often on the rural-urban fringe, where green field housing developments tend to occur.
- Reverse sensitivity impacts can occur, as a result of housing developments being located near horticulture operations. It is important that mechanisms such as conditions on new development are provided for, to avoid reverse sensitivity effects.
- Housing growth is strongly intertwined with the issue of protecting Highly Productive Land. HortNZ has recently submitted on the proposal to remove Land Use Class 3 from protection under the National Policy Statement for Highly Productive Land.

## WHERE TO GO FOR MORE INFORMATION

- [Ministry of Housing and Urban Development's website](#)
- Keep an eye on [HortNZ's website](#)
- Charlotte Wright, [charlotte.wright@hortnz.co.nz](mailto:charlotte.wright@hortnz.co.nz)