

Nadine Tunley

May 2021

Nadine is already known to some of the horticulture sector having been primarily in the apple and pear industry since 2000. Nadine was Chair of NZ Apples & Pears Inc from August 2012 until April 2018, and has been a director since 2010. Her involvement in the industry began just prior to deregulation in 2001, where Nadine was tasked with exporting some of the first shipments made outside of the single desk model.

Nadine started out in horticulture with the Heartland Group, which she credits for the solid foundation of knowledge, skills and tenacity often required to achieve change and progress. Nadine then went on to found, with her business partner, marketing company, Energie Produce Ltd, which exported mixed produce to more than 34 countries globally. That company was sold to Freshmax NZ Ltd in 2013, and Nadine became its Global Exports Manager.

Nadine is also a Director of Scales Corporation Ltd, Plant & Food Research, Strong Wool Action Group, Te Pitau Ltd, two Mānuka Honey entities, and was a member of the Primary Sector Council.

In 2013, Nadine was an inaugural Manawa Nui (Associate Governor) for Ngāi Tahu, having a year at Ngāi Tahu Holdings Board followed by a year with Ngāi Tahu Seafood. Nadine has also been a Director for QualityNZ, a start-up company shipping meat into India, B.linc Innovation and New Zealand Food Basket.

Nadine's knowledge of global export markets is a key strength as is her understanding of the importance of strong positive relationships. Over the years, Nadine has been heavily involved in market access, biosecurity and plant breeding initiatives.

Nadine has always been associated to the primary industries having worked in, mixed horticulture, meat, seafood, dairy and for the past four years, Mānuka honey.

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